

SPONSORSHIP PACKAGE



TO REGISTER:

WWW.BREVARDCOUNTY.US/RUNBREVARD

IN PERSON:

1515 SARNO ROAD, BLDG A, MELBOURNE

2500 PARKWAY DRIVE, MELBOURNE

321/255-4307

COST:

\$20 PER PERSON

GUARANTEED SHIRTS FOR THE FIRST 100

INTERESTED IN SPONSORING OR VOLUNTEERING FOR THIS RACE?
SARAH@HBCA-BREVARD.ORG



SPONSORSHIP LEVELS

Mud Master, Platinum Sponsor (1)

\$5000

- Prominent recognition on all media promotions
- Name on race t-shirt
- Named as Mud Master Platinum Sponsor before and after the race
- Table and vending opportunity at finish line/festival area
- Finish line obstacle named after your company with logo placement
- Promotional material, provided by your company, included in pre-race packs distributed to all runners
- Logo on the Space Coast Mud Run website as Mud Master Platinum Sponsor
- Banner ad on homepage of Space Coast Mud Run website with link to your company website
- Prime placement of your company banner in after party area (Banner to be provided by sponsor)
- 6 complimentary race entries (includes a race t-shirt)
- First right of refusal for Space Coast Mud Run Sponsorship of future events

Mudslinger, Gold Sponsor (3)

\$2500

- Recognition on all media promotions (to be sized by sponsor level)
- Name on race t-shirt (to be sized by sponsor level)
- Named as Mudslinger Gold Sponsor before and after the race
- Company promotional table at race
- Promotional material, provided by your company, included in pre-race packs distributed to all runners
- Logo on the Space Coast Mud Run website as Mudslinger Gold Sponsor
- Company banner hung in after party area (Banner to be provided by sponsor)
- 4 complimentary race entries (includes a race t-shirt)
- First right of refusal for Space Coast Mud Run Sponsorship of future events

Muddy Buddies, Silver Sponsor (5)

\$1000

- Recognition on all media promotions (excluding radio, Print to be sized by sponsor level)
- Name on race t-shirt (to be sized by sponsor level)
- Logo on the Space Coast Mud Run website as Muddy Buddy Silver Sponsor
- Company banner hung in after party area (Banner to be provided by sponsor)
- 2 complimentary race entries (includes a race t-shirt)
- First right of refusal for Space Coast Mud Run Sponsorship of future events

Mud, Sweat & Tears, Obstacle Sponsor
\$500

- Space at assigned obstacle to set up tent/table/signage day of event
- Two “Mud Crew” T-Shirts
- Live participation with runners. You get to be the referees. (Minimum of two “Mud Crew” Volunteers will need to be present at your obstacle day of race)
- Name on race t-shirt (to be sized by sponsor level)
- Logo on the Space Coast Mud Run website as Mud, Sweat & Tears Obstacle Sponsor
- First right of refusal for Space Coast Mud Run Sponsorship of future events

T-Shirt Sponsor
\$100

- Company name listed in alphabetical order on race t-shirt

Course Sign Sponsor
\$100

- Lawn Sign with Company Name will be placed along the obstacle course to help guide participants through the race course

T-Shirt/Course Sign Sponsor Combo
\$150

- Save \$50 and receive the benefits of both a t-shirt & course sign sponsor

In-Kind Sponsorship

- \$300 value in-kind sponsorship is equal to \$100 cash sponsorship (Company name on t-shirt or course sign)
- Values exceeding \$300 will be worked out on a case by case bases (Please contact sarah@hbca-brevard.org)