

Dear Fellow Citizens,

Titusville's quality of life should be so exceptional that everyone who lives here wants to stay, and anyone who leaves wants to come back.

This is our home, and we want it to be everything it can be.

That's why I'm running for Mayor of Titusville.

It's time to "Team for Titusville, Let's *Make it Happen*". Together, we can do it.

All of us live in Titusville. Many are raising children. Titusville and nearby businesses employ our family members, friends, and neighbors. Retirees have chosen our city as the place they want to live. We all have a stake in Titusville's future.

Our city government has a duty to provide superior city services across-the-board, and to set the table for good jobs and economic growth.

It will be up to all of us, to create a new, shared vision going forward, involving all our citizens, pursuing excellence, and focused on improving our quality of life – for everyone. By defining a clear and collaborative vision, and then working together to make that vision happen, I believe Titusville's best days are ahead of us!

We want the best for Titusville, for our families, and for ourselves. I'm excited, enthusiastic, and clear-eyed about what the future can hold for us.

There's no reason why we can't *Make It Happen* for Titusville. Here are just some of the things we have in our favor:

- We have a wealth of people, working and retired, with extraordinary educational, professional, technical, and vocational backgrounds.
- We're only a few minutes from one of America's most beautiful beaches.
- Our city is bordered by the wonderful Indian River Lagoon.
- All that Brevard County and Central Florida offers is close by.

We live in a state and in a place much of the rest of the world would like to be.

It's time to bring Titusville's potential to life for you and everyone who lives here. There are many issues confronting our city. Here are several of the key issues I want to tackle:

- Jobs
- Economic Stability
- Community

Serving as mayor is how I hope to make the greatest impact for you and all our citizens.

I've served in elected office in the past as a school board member from 2002 to 2010. I am on the board of directors of Parrish Medical Center, which has become one of America's most honored and recognized hospitals for care quality, patient safety, and patient experience.

Like so many others I came to Titusville to work in the space program. When the Space Shuttle program phased out, my wife, Karen, and I knew we wanted one thing: not to leave. We started our own business. This is where we're raising our children, have found a church home, and Titusville is where we want to stay.

What all that means is that I'm prepared to serve you as mayor.

I want to work with you to propel Titusville's quality of life and to make people who hear about us say, "It's great what's happening in Titusville, isn't it?"

It will be. As we Team for Titusville to *Make it happen!*

Come on along!

Sincerely,



Robert Jordan, Candidate
Mayor of Titusville

PS: As mayor my goal will be to *make it happen* for Titusville, for you, and for everyone who lives here. You can call me at 321-698-7110 or e-mail me at Robert.Jordan@Genesisvii.com or through the website at www.jordanformayor.com.

I hope to see you at my formal announcement in the very near future. Together, We're Teaming For Titusville, Let's *make it happen!*