

# Obituary Placement With Space Coast Daily *Brevard's No. 1, Most Trusted News Source*

**Reaches Readers and Viewers In High Quality Full Color Glossy Print, On the Web and On Social Media**

**S**pace Coast Daily now offers a unique multimedia obituary format that is very affordable and reaches readers and viewers where they are – in high quality print, on the web and on social media.

Your obituary can now be a total multimedia experience including story, image galleries and video presentations – all packaged and distributed to the media venues where people now consume their information.

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VOLUME 10 • ISSUE 2 • AUG/SEP 2016

**SPACE COAST**  
**DAILY**.com

Brevard County Sheriff Wayne Ives,  
and BCSO Explorer Commander  
Ashley Schellmeyer  
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**Space Coast  
Public Service  
Hall of Fame**

**SPACE COAST  
PUBLIC  
SERVICE  
• HALL OF FAME •**

Will Recognize  
and Honor  
Our Dedicated  
Public Servants  
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**FIRST CHOICE MEDICAL GROUP:  
Considerable Healing Muscle**

Q&A With Commissioner Curt Smith

**FLORIDA TECH FOOTBALL  
2016 SEASON PREVIEW**



# SPACE COAST DAILY

BEAUTIFUL FULL COLOR GLOSSY PRINT • MOST READ LOCAL NEWS WEBSITE • HUGE SOCIAL MEDIA AUDIENCE

The screenshot displays the Space Coast Daily website interface. At the top, the masthead reads "SPACE COAST DAILY" with a tagline "More than 130,000 pounds lost and counting. The journey starts here." Below this is a navigation bar with links for "HOME", "NEWS", "LOCAL", "CRIME", "SPORTS", "HEALTH", "BUSINESS", "POLITICS", "SPACE", "ENTERTAINMENT", "EVENTS", "WEATHER", and "MORE". A prominent advertisement for "lendingtree" shows a "Today's Refinance Rate" of 3.12% APR 15 Year Fixed and a "Select Loan Amount" of \$225,000. Another ad for "NewFit" promotes "THE JOURNEY STARTS HERE" with "MORE THAN 130,000 pounds lost AND COUNTING". The "OBITUARIES" section features several obituary notices, including one for Stephen R. Jayne, 64, of Cape Canaveral, who passed away peacefully after a battle with cardiovascular disease. Other obituaries mention Alice Davis, Larry James Traber, Phyllis Jean Luna, and Stephen R. Jayne. A "LATEST NEWS" sidebar lists recent articles such as "HUNTER RINGSTON: Lead Receiver To Test State Football Championships, NFAA First Team" and "KATIE JACKSON: Key Player In Seaside Scorpions Soccer Dynasty, Standout Soccer At". At the bottom, a large orange banner states "This will be the single most important read of your life!" and "Download for FREE!".

**High Quality Print,  
Highly Read Online,  
Extensive Social Media**

**W**hen you place an obituary on Space Coast Daily, it will appear in these venues:

■ **Space Coast Daily magazine**, Brevard County's outstanding news journal of record is a glossy, full color publication that is now the most read and trusted print product in the area with more than 500,000 readers in print, online and on social media over its 60-day shelf life.

Don't settle for a black and white newsprint obituary which yellows and dries with age. Space Coast Daily's full color glossy format gives your memorial the quality it deserves.

*Please Note: We realize that this is a difficult time and strive to make this process as simple as possible and assist in editing obituaries for spelling, grammar and style.*

■ **SpaceCoastDaily.com**, the area's most read local news website with more than 2.3 million views monthly.

■ **Space Coast Daily Facebook page**, which features the largest and most

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## Alice Davis Passes Away Peacefully at 103, Lived In Titusville, Florida For 35 Years

Alexia "Alice" (Peruse) Davis, 103 years of age, passed away peacefully on March 18, 2017 at the Golden Living Nursing Home in Plymouth, Massachusetts.

Alice was born in Hartford, Connecticut on — and was the daughter of Adelford Charles Peruse (Machinist/Tireman) and Amelia (VanderHayden) Peruse (Housewife). Alice spent her early life in Milford New Hampshire with her parents and siblings, Elsie, Lily, Eva and Joe.

Alice was the beloved wife of Howard G. Davis, and was married on Nov. 29, 1940 at the age of 26 in South Berwick Maine. Alice was married to Howard (Skip) for over 57 years, until his death on July 29, 1997. Alice was a former longtime resident of Dover New Hampshire, and lived at Dover

Point from 1944 through 1979 with her husband Skip.

After retiring as an employee of the University of New Hampshire, Alice and Skip moved to Titusville Florida, in Brevard County, where they lived for over 35 years together. Alice had two step children, Allen Davis of Dover Point New Hampshire, and Elaine (Davis) Waugh of Hingham.

Alice loved going to church at St. Theresa's in Titusville and enjoyed cooking, and participated in bowling leagues well into her 90s. She will be remembered by her family for being an avid card and scrabble player.

At the age of 100, Alice reluctantly gave up her cat, and at 101 her home in Titusville, to move to Massachusetts to be closer to family.

Alice is survived by her grandchildren, Bill and Lisa Waugh of



Leicester NH by (Waugh) Inghram and Paul Inghram of Marshfield, Massachusetts; Scott and Kim Waugh of Norwell, Massachusetts and Michael, Richard and Lee Davis of Dover New Hampshire. She is also survived by her nephew Leo Brundie and 11 great-grandchildren that she loved and adored.

The funeral mass and burial will be private. ■

## Stephen R. Jayne, 64, of Cape Canaveral Passes Away After Battle With Cardio Vascular Disease

Stephen R. Jayne, 64, formerly of Chatham, New Jersey and Milford, Pennsylvania, passed away peacefully after a long battle with cardio vascular disease at his home in Cape Canaveral, Florida.

He was born in East Orange New Jersey on August 27, 1952 and graduated from Chatham High School before attending Penn State college in upstate New York. He is survived by his former wife Kathy; five children Melissa, Kieran, Dylan, Amy and Tyler;



son-in-law, Premal, one grandson, Cameron Joseph, and brothers Bill and Don. He is predeceased by brothers Doug, Paul and Dave.

Steve spent most of his life outdoors, both working as a landscaper and enjoying fishing, camping and long walks in the woods. His storytelling ability was legendary, and his many friends will attest to the fact that his company was very warm and welcoming. He barreled through life with charm and humor, with happen turns and keep-the-keeps, but all the while showing the world how to laugh. Steve's legacy is rooted in tenderness, laughter, and mountains of memories.

A memorial gathering to celebrate Steve's life will be held at Ponce Avenue Beach Access in Cape Canaveral, Florida on Saturday, March 18 at 10:30 a.m. ■



## Phyllis Jean Luna Passed Away Peacefully March 18 Surrounded By Her Family, Will Be Deeply Missed

Phyllis Luna passed away peacefully on Saturday, March 18, surrounded by her family.

She was born in San Juan, Puerto Rico, but spent most of her life living on the coast of Florida.

Phyllis was a fun-loving soul and a free spirit at heart. Her personality and wit could light up a room and she had the wonderful gift of making those around her laugh.

Phyllis kept a positive attitude, even through tough times. She will be deeply missed by her family and many nieces, nephews and

## Danny Ray Ellis, 55, Passes Away May 24 at Home In Cape Canaveral

In 2009 Mr. Ellis opened the Computer Care Clinic on Merritt Island, but Danny's true love was singing. He was an avid Blues fan and released his CD Danny Blues in 2013.

Danny Ray Ellis, 55, passed away peacefully on Sunday, May 24, 2015, at his home in Cape Canaveral, Florida with his loving wife Susan Jerome by his side.

Danny was born in Huntingdon, Tennessee to Loyd and Bonnie Ellis and was raised in Peoria, Illinois.

A veteran of the Desert Storm campaign, he served in the U.S. Air Force as a Computer Programmer and Cryogenics Specialist until his retirement in 1998.

Danny built a second career with his business, Kokopeli Music, specializing in Wedding and Party Planning, Karaoke Music and more, as well as Kokopeli Trading where he would sell



DANNY ELLIS and his wife Susan opened for legendary artists such as

unique, one of a kind handmade Indian Art.

Part Cherokee and part Irish, Dan was known as Kokopeli Dan in his Native American circle and was frequently invited to sell and trade at exclusive Pow-Wows and other Native American festivals.

Kokopeli Music eventually branched out into the Fair and Festival Market where he and his wife Susan became the performing duo "Reverend Danny and Sister Blues".

Together with Danny's Blues Car they opened for legendary artists such as Charlie Daniels, KC and the Sunshine Band and more.

For more than 15 years, Danny Ellis was a major DJ at some of Brevard's largest outdoor events, including Mardi Gras, Oktoberfest, Space Coast State Fair — and performed at many restaurants, clubs and venues throughout Florida.

### Computer Care Clinic Founder

In 2009 he opened the Computer Care Clinic on Merritt Island, but Danny's true love was singing. He was an avid Blues fan and released his CD Danny Blues in 2013.

Danny enjoyed nothing more than a microphone in his hands and a crowd of people to entertain. His last performances was at Hard Rock Live in Universal



DANNY ELLIS enjoyed nothing more than a microphone in his hands and a crowd of people to entertain.

compared his wife Susan (performer Susan's Free) opening for the Beach Boys Jan. 2015.

Danny is survived by his wife Susan; children Sean Ellis and Larissa Ellis of Peoria, Illinois; and Cassidy Ellis and Krassna Ellis of Melbourne, Florida; four step children, James "Mac" Jerome, Blake Jerome and William Jerome of Cape Canaveral; as well as daughter Jessica Jerome Thompson of Austin TX. He was also blessed with seven grandchildren.

Danny's Celebration of Life will be held at 3 p.m. on Sunday, June 7 at the Veterans Memorial Center, located at

**SPACE COAST DAILY** now offers a unique multimedia obituary format that is very affordable and reaches readers and viewers where they are — in high quality print, above, on the web and on social media, at right.

engaged audience (currently 145,000, and growing) of any local venue of its kind.

■ **Space Coast Daily e-mail Blast**, which includes more than 50,000 very engaged local people that has signed up to receive Brevard's best and most trusted news and information headlines every day.

*Please Note: Your obituary content can also be embedded on your website and social media venues.*

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Alice Davis Passes Away Peacefully at 103, Lived In Titusville, Florida For 35 Years  
DAVIDS OBITUARY Alice Davis: 1914-2017

Alice Davis Passes Away Peacefully at 103, Lived In Titusville, Florida For 35 Years  
Alexia "Alice" (Peruse) Davis, 103 years of age, passed away peacefully on March 18, 2017 at the Golden Living Nursing Home in Plymouth, Massachusetts.  
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Is the 94 World's Refugee still burning? I sure hope not!



# Space Coast Daily Offers Three Easily Understood, Affordable Obit Options

Unlike some media outlets that have exploited bereaved families with confusing pricing and outrageous obituary rates, Space Coast Daily offers three easily understood and very affordable options:

■ **Option 1:** Consists of up to a 300 word obituary, and up to 3 images. Will be distributed in Space Coast Daily magazine, on SpaceCoastDaily.com, on the Space Coast Daily Facebook page and in the Space Coast Daily E-mail blast. Also includes option for links to funeral home guest books and tributes. **Cost: \$199.**

■ **Option 2:** Consists of up to a 500 word obituary, and up to 5 images. Will be distributed in Space Coast Daily magazine, on SpaceCoastDaily.com, on the Space Coast Daily Facebook page and in the Space Coast Daily E-mail blast. Also includes option for links to funeral home guest books and tributes. **Cost: \$299.**

■ **Option 3:** Consists of up to a 700 word obituary, and up to 10 images, on SpaceCoastDaily.com; inclusion of two video files or links; inclusion on the Space Coast Daily Facebook page; inclusion in Space Coast Daily magazine; inclusion in the Space Coast Daily E-mail blast. Also includes option for links to funeral home guest books and tributes. **Cost: \$399.**

*Please Note: All obituaries posted online will not be removed, and will stay live for an unlimited time.*

**FOR MORE INFORMATION, custom obituary rate, or assistance with composing an obituary, please e-mail [Contact@SpaceCoastDaily.com](mailto:Contact@SpaceCoastDaily.com) or call 321-615-8111 or 321-323-4460.**

